Case Id: aa988f9a-30c8-4e35-bc1f-116755b51221

Date: 20/08/2015 15:22:20

Public Consultation on the Circular Economy

Fields marked with * are mandatory.

Frequently Asked Questions on the Consultation on Circular Economy- the file is available for download here:

FAQs Circular Economy.pdf

1 Introduction

Global competition for resources is increasing. Supply concentration of resources, particularly critical raw materials outside the European Union, makes European industry and society dependent on imports and increasingly vulnerable to high prices, market volatility, and the political situation in supplying countries. At the same time, natural resources are often used unsustainably across the globe, causing additional pressure on raw materials, environmental degradation and threats to ecosystems. This trend will increase with changes in world population and patterns of economic growth.

A 'circular economy' aims to maintain the value of the materials and energy used in products in the value chain for the optimal duration, thus minimising waste and resource use. By preventing losses of value from materials flows, it creates economic opportunities and competitive advantages on a sustainable basis.

Moving towards a more circular economy can promote competitiveness and innovation, a high level of protection for humans and the environment, and bring major economic benefits, thus contributing to job creation and growth. A circular economy fosters sustainable development in which environmental, economic and social dimensions go hand in hand. It can also provide consumers with longer-lasting and innovative products that save them money and improve their quality of life.

A successful transition towards a circular economy requires action at all stages in the value chain: from the extraction and transportation of raw materials, through material and product design, production, distribution and consumption of goods, repair, remanufacturing and reuse schemes, to waste management and recycling.

In December 2014, the Commission announced the withdrawal of its legislative proposal for the review of waste legislation, to be replaced by a new, more ambitious, initiative for the promotion of the circular economy by the end of 2015.

This initiative aims at promoting the transition to the circular economy through a comprehensive, coherent approach that fully reflects interactions and interdependence along the whole value chain, rather than focusing exclusively on one part of the economic cycle. It will comprise a revised legislative proposal on waste and a Communication setting out an action plan on the circular economy for the rest of this Commission's term of office. The action plan will cover the whole value chain, and focus on concrete measures with clear EU added value, aiming at 'closing the loop' of the circular economy. The circular economy initiative will also contribute to wider EU objectives such as the Energy Union, the climate objectives and resource efficiency.

Input from stakeholders and the public will be a key factor in the preparation of this work. The objective of this public consultation is to help the Commission to pinpoint and define the main barriers to the development of a more circular economy and to gather views regarding which measures could be taken at EU level to overcome such barriers.

Public consultations on the review of EU waste targets and on the sustainability of the food system took place in 2013 [The results of these public consultations can be found here]. This consultation therefore focuses on other points relating to the transition to a circular economy, broadening the scope of inquiry to other parts of the economic cycle (e.g. the production and consumption phases) and general enabling framework conditions (e.g. innovation and investment). Please note that a separate public consultation on waste market distortions will be launched shortly. Stakeholders interested in waste markets may wish to respond to that consultation as well.

2 General information about respondents

*	2.1.	In	what	capacity	are	you	completing	this
	que	sti	onnai	re?				

- As an individual / private person
 Public authority
- Academic/research institution
- Civil society organisation
- Private enterprise

- International organisation
- Professional organisation
- Other

Please specify: 200 character(s) maximum Resource Efficiency and Circular Economy experts for the Scottish Government If your organisation is not registered, you can register now 2.2. Please give your country of residence/establishment ▼ EU MS/ EEA Non-EU MS/ EEA Please specify the EU MS/EEA country of your establishment: Czech Austria Belgium Bulgaria Croatia Cyprus Republic Denmark Estonia Finland France Greece Germany Iceland Ireland Latvia Liechtenstei Hungary Italy Poland Lithuania Luxembourg Malta Netherlands Norway Portugal Romania Slovakia Slovenia Spain Sweden United Switzerland Kingdom 2.3. Please indicate your preference for the publication of your response on the Commission's website: Under the name given: I consent to publication of all information in my contribution and I declare that none of it is subject to copyright restrictions that prevent publication Anonymously: I consent to publication of all information in my contribution and I declare that none of it is subject to copyright restrictions that prevent publication Not at all — please keep my contribution confidential (it will not be published, but will be used internally within the Commission)

2.4. How well informed are you about the circular economy initiative?

- Very well informed
- Fairly well informed
- Not very well informed
- Not informed at all

2.5. Please give your name if replying as an individual/private person, otherwise give the name of your organisation

200 character(s) maximum

Zero Waste Scotland

If your organisation is registered in the Transparency Register, please give your Register ID number.

200 character(s) maximum

046398618496-34

2.6. Please provide your email address if you would like to be informed of the outcome of this consultation

200 character(s) maximum

frazer.scott@zerowastescotland.org.uk;
iain.gulland@zerowastescotland.org.uk;
louise.mcgregor@zerowastescotland.org.uk;
callum.blackburn@zerowastescotland.org.uk

3 Production phase

The design of a material or product can facilitate recycling, extend its lifetime through reuse, refurbishment or repair and reduce its environmental impact by reducing its energy, waste generation or water consumption over its life cycle.

This section seeks your views on actions that you think the EU should take to promote the circular economy in the production stage, including product design, production and sourcing of materials.

3.1. How would you assess the importance of the following measures to promote circular economy principles in product design at EU level?

	very important	important	not very important	not important	no opinion
Establish binding rules on product design (e.g. minimum requirements on 'durability' under Ecodesign Directive 2009/125/EC)	•	0	0	0	0
Encourage industry-led initiatives (i.e. self-regulation)	0	•	•	•	0
Develop standards for voluntary use	0	•	0	0	0
Promote and/or enable the use of economic incentives for eco-innovation and sustainable product design (e.g. via rules on Extended Producer Responsibility schemes)	•	•	©	•	•
Review rules on legal and commercial guarantees	0	•	0	0	0
Encourage the consumption of green products (see section 4)	•	0	0	0	0
Other — please specify below	•	0	0	0	0

Glossary:

Legal guarantees: Tangible goods have a minimum two-year legal guarantee under EU consumer legislation (Directive 99/44/EC). This guarantee makes the seller liable to the consumer for any lack of conformity with the sales contract which exists at the time of delivery of the good and becomes apparent within two years from delivery of the goods.

Commercial guarantees: Guarantees provided by traders to consumers on a voluntary basis, by which the trader undertakes to reimburse the price paid or to replace, repair or handle consumer goods in any way if they do not meet the specifications set out in the guarantee statement or in the relevant advertising.

If you think that additional options not listed above should be considered, please specify:

200 character(s) maximum

Extend the Eco-Design Directive to a wider range of products. Enable repair by open access to OEM product specifications. Legal guarantees review should aim to extend products first use phase.

3.2. In order to facilitate the transition to a more circular economy, how would you assess the importance of the following product features?

	very important	important	not very important	not important	no opinion
Durability	•	0	0	0	0
Reparability: Availability of information on product repair (e.g. repair manuals)	0	•	0	0	0
Reparability: Product design facilitating maintenance and repair activities	0	•	0	0	0
Reparability: Availability of spare parts	0	•	0	0	0
Upgradability and modularity	•	0	0	0	0
Reusability	•	0	0	0	0
Biodegradability and compostability	0	0	0	•	0
Resource use in the use phase (e.g. water efficiency)	0	0	0	•	0
Recyclability (e.g. dismantling, separation of components, information on chemical content)	•	•	•	•	0
Increased content of reused parts or recycled materials	0	0	•	0	0
Increased content of renewable materials	0	0	•	0	©
Minimising lifecycle environmental impacts	0	•	0	0	0
Other- please specify below	•	0	0	0	0

If you think that additional options not listed above should be considered, please specify:

200 character(s) maximum

We would NOT like to see any wide-scale requirements for all packaging to be compostable, as this could interfere with recycling streams. Exception could be for catering at large-scale events.

3.3. How would you assess the importance of the following additional considerations when applying circular economy principles to products at EU level?

	very important	important	not very important	not important	no opinion
Impact on production cost and affordability of the product	0	•	0	0	•
Impact on production processes and value chain	0	•	0	0	•
Impact on consumers (e.g. through durability and reparability)	0	•	0	0	•
Functionality of the product	0	•	0	0	0
Enabling innovation	0	•	0	0	0
Respecting technology neutrality	0	•	0	0	0
Impact on EU imports and exports	0	•	0	0	0
Other — please specify below	0	•	0	0	0

If you think that other considerations not listed above should be taken into account, please specify:

200 character(s) maximum

Impact on production cost & affordability is important, but it is equally important for consumers to understand what they are buying. Long life products may cost more but have increased durability.

3.4. From a circular economy perspective, in your view which product categories should be given priority in the next few years and why?

be given priority in the next few years and why?
at most 3 choice(s)
White goods (e.g. dishwashers, refrigerators)
Small domestic appliances (e.g. microwave ovens, food processors)
Office equipment (e.g. computers, printers)
Small electronics (e.g. smartphones, cameras)
Packaging materials
Heating equipment (e.g. boilers, water heaters)
Air-conditioning and ventilation systems
Lighting products
Motors and pumps
Industrial equipment

Furniture

Clothing and textiles

- Cars
- Construction products (e.g. windows, insulation materials)
- General measures (concerning a broad range of products) should be taken
- Others

Please give reasons for your choice: clothing and textiles

One of the highest consumption-based carbon impacts. The environmental impact of clothing is huge, and yet the average household owns 6,000 Euro worth of clothing, one third of which is never worn, while an estimated 200 million euro worth of used clothing is sent to landfill in the UK every year. Textiles in other situations including mattresses and furniture also need attention.

Please give reasons for your choice: general measures

We suggest that product categories should be prioritised by consumption carbon impact within the new EU Circular Economy Package. This should be evidence-based and Scotland's 'Carbon Impacts of a Circular Economy' report is attached for information / example.

3.5. Which of the actions listed below should be given priority at EU level to promote circular economy solutions in production processes?

very important	important	not very important	not important	no opinion	
-------------------	-----------	-----------------------	------------------	---------------	--

Promote cooperation across value chains (e.g. through encouraging new managerial modes)	0	0	0	0	•
Address potential regulatory obstacles in EU legislation - please specify	•	0	0	0	•
Address potential regulatory gaps in EU legislation – please specify	•	0	0	0	•
Support the development of innovative business models (e.g. leasing)	0	•	0	0	0
Improve the interface between chemicals and waste legislation	0	•	0	0	0
Promote collaboration between and among private and public sectors, including end-users	•	•	0	0	•
Support the development of digital solutions	0	•	0	0	0
Identify and promote exchange of best practice	0	0	•	0	0
Identify minimum standards for increasing resource-efficient processes (e.g. Best Available Techniques)	©	•	•	•	•
Ensure availability of reliable data on material flows across value chains	0	•	0	0	0
Provide access to finance for high-risk projects	•	0	0	0	0
Other — please specify below	0	0	0	0	0

Please specify which regulatory obstacles you are referring

to

200 character(s) maximum

Review 'Definition of Waste' & 'End of waste' criteria in the light of the Circular Economy model, which seeks to avoid products becoming waste.

Please specify which regulatory gaps you are referring to

300 character(s) maximum

Landfill bans, requirements for separate collections, coupled with incineration limits. Country / regional variations for recycling / re-use targets, reflecting current national situations. A mandatory reporting requirement that draws out re-use as a separate activity from recycling would be useful.

3.6. How effective do you think each of the actions at EU level listed below would be in promoting sustainable production and sourcing of raw materials?

	very effective	effective	neutral	not effective	no opinion
Establishing a legally binding framework at EU level (e.g. sustainability criteria)	0	•	0	0	0
Developing and promoting voluntary compliance schemes	0	•	0	•	0
Addressing the issue through trade policy	0	•	0	0	0
Addressing the issue through the promotion of targeted global initiatives	0	0	•	0	0
Promoting the exchange of best practice among businesses	0	0	•	0	0
Other — please specify below	0	0	0	0	0

3.7. Do you have any other comments about the production phase?

500 character(s) maximum

Incentives that encourage tight, local loops (reflecting the proximity principle) would be welcome. Development of a European approach to the provision of EFW activities (to prevent the development of over capacity). We'd like to see general encouragement around IPR / Extended Producer Responsibility (EPR) schemes and Deposit Refund Schemes for products and packaging. Establishing clear & unambiguous minimum reqts for EPR applying across Member States, incentivising durability & re-usability.

4 Consumption Phase

The consumers' perspective is an essential part of the circular economy. On the one hand, consumers make choices about the products they purchase and use; on the other hand these choices are affected by a range of factors, including the behaviour of other people, the way consumers receive information or advice, the availability of repair and maintenance services, and the perceived costs and benefits of their choices.

This section seeks your views on the best way to promote the circular economy in the consumption phase.

4.1. How would you assess the importance of the following measures to promote circular economy principles in the consumption phase at EU level?

	very important	important	not very important	not important	no opinion
Provide more information relevant to the circular economy to consumers, for example on expected lifetime of products or availability of spare parts	©	•	©	©	©
Ensure the clarity, credibility and relevance of consumer information related to the circular economy (e.g. via labels, advertising, marketing etc.) and protect consumers from false and misleading information in this respect	•	•	•	•	•

Organise EU-wide awareness campaigns to promote the circular economy	0	0	•	0	0
Improve/clarify rules and practices affecting consumer protection (e.g. relating to legal and commercial guarantees)	0	•	©	•	0
Take action on product and material design (see section 3)	0	•	0	0	0
Encourage financial incentives to consumers at national level (e.g. by differentiated taxation levels depending on products' resource efficiency)	•	•	©	•	0
Take measures targeting public procurement (e.g. through criteria for Green Public Procurement)	•	0	0	0	0
Encourage new modes of consumption such as shared ownership (e.g. car sharing), collaborative consumption, leasing and the use of internet-based solutions	•	©	©	©	©
Promote the development of repair and maintenance services	0	•	0	0	0
Encourage waste prevention (e.g. minimising food waste)	•	0	0	0	0
Other — please specify below	•	0	0	0	0

If you think that further options not listed above should be considered, please specify:

200 character(s) maximum

Providing a financial framework to encourage consumption of more circular products or services is a priority. Requiring the provision of information to allow repair is also considered important

4.2. Which products should be a priority for EU action to promote more sustainable consumption patterns and why?

at most 3 choice(s)
White goods (e.g. dishwashers, refrigerators)
■ Electronics
▼ Food and beverages
Packaging materials
✓ Clothing and textiles
☐ Furniture
☐ Cars
Construction products
General measures (concerning all consumer products) should be taken
Other — please specify below
Please give reasons for your choice: food and
Please give reasons for your choice: food and beverages
beverages
beverages 200 character(s) maximum
beverages 200 character(s) maximum
beverages 200 character(s) maximum Based on consumption carbon impact
beverages 200 character(s) maximum Based on consumption carbon impact Please give reasons for your choice: clothing and

4.3. Do you have any other comments about the consumption phase?

500 character(s) maximum

We'd like to see the development of standards for re-use, repair and remanufacturing to support greater consumer confidence in these items. Pushing EU public procurement to help lead and create markets to enable the circular economy to become a reality. We'd also like to see a move away from weight based measures and targets to something more like the Carbon Metric which takes account for the differences in volume and environmental impact. We attach details of the Scottish Carbon metric.

5 Markets for secondary raw materials

Secondary raw materials are waste materials which are to be sold and used for recycling in manufacturing. At present, they still account for a very small portion of the material used in the EU. The quality and supply of secondary raw materials depends greatly on waste management practices and the degree of separation of material streams at source. However, other barriers to the development of markets for secondary raw materials can be identified. Some of these barriers may be of a horizontal nature, while others may only be relevant to specific types of material.

5.1. In your view, what are the main obstacles to the development of markets for secondary raw materials in the EU?

In the list below, for each material, indicate the obstacle(s) that you consider significant by ticking the corresponding cell(s)

	_	
		E
		E
		E

Regulatory obstacles at national/regional/local level					
Regulatory obstacles at EU level	V				
Regulatory gaps at EU level					
Regulatory gaps at national/regional/local level					
Insufficient cooperation/exchange of information along the value chain (e.g. between producers, recyclers and authorities responsible for waste management)					
Lack of reliable data on secondary raw material flows	V				
No opinion					
Other- please specify below					

Glossary:

Bio-nutrients- Recovered material such as nitrogen, or phosphorus and organic matter (from e.g. sewage sludge and farm organic matter residues), for use as fertiliser.

Construction aggregates- Coarse particulate material used in construction, including sand, gravel, crushed stone or slag.

Critical raw materials- Critical raw materials are raw materials of great economic importance to the EU, with a high risk of disruption of supply. The European Commission has listed them here: http://ec.europa.eu/enterprise/policies/raw-materials/critical/index_en.htm

5.2. In your view, what are the most relevant actions to take at EU level to remove the obstacles you have identified as significant? Please be specific

Poor quality of recycled materials

500 character(s) maximum

Consider setting minimum requirements on collection methods for recycled materials

Low demand for recycled materials

500 character(s) maximum

Consider setting a minimum level of recycled content for some products and packaging

Cost differential between primary and secondary raw materials

500 character(s) maximum

Consider measures to protect secondary materials from market volatility to maintain investment and flow of materials

Regulatory obstacles at EU level

500 character(s) maximum

Consider re-aligning waste legislation including Definition of Waste and End of Waste Rules

Lack of reliable data on secondary raw material flows

Enhance reporting requirements across EU nations including trans-national movements

5.3. Which secondary raw materials markets should the EU target first to improve the way they work?

at most 3 choice(s)

	Bio-nutrients (e.g. nitrogen, phosphorus and organic matter from e.g. sewage sludge and
	farm organic matter residues) for fertiliser use
	Construction aggregates (i.e. coarse particulate material used in construction, including
	sand, gravel, crushed stone, slag)
	Critical raw materials such as rare earth elements or certain precious metals
	Glass
	Metals
	Paper
1	Plastics
	Wood/Biomass

Please give reasons for your choice:

Other — please specify below

Plastics

Plastics material market operates at a global scale and whilst improvements have been made in the quantity and quality of plastics recycling in Europe there remain challenges in some product areas. Interventions that require the use of recycled content should be explored as this could significantly improve the market conditions of secondary raw materials.

5.4. Do you have any other comments about the development of markets for secondary raw materials?

500 character(s) maximum

Action to encourage the proximity principle - free movement of waste within Europe, combined with overcapacity in some countries (e.g. incineration in northern Europe) means there is a risk of some countries losing the economic benefits of domestic waste management to offshoring. We should back the proximity principle with supportive financial measures so that the benefits of the CE remain more local and the economic rationale for shipping waste across Europe is undermined.

6 Sectoral measures

Certain sectors may require a tailored approach in order to 'close the loop' of the circular economy, and some could be made strategic priorities in order to accelerate the transition.

This section seeks your views on which sector(s) should be considered a priority for EU action, and which relevant measures or actions should be taken.

6.1. In your view, which sectors should be a priority for specific EU action on the circular economy and why?

t mosi	t 3 choice(s)
A	griculture
	io-nutrients (e.g. from sewage sludge or farm organic matter residues) for use in rtilisers
C	hemical industry and process manufacturing
C	construction/demolition and buildings
	lectrical and electronic goods
	nergy
F	isheries/ aquaculture
V	ood and drinks, including reduction of food waste
F	orest-based and other bio-based products
F	urniture
In	formation and communication technologies
M	lining and quarrying
P	lastics
R	etailing
S	ervices
V T	extiles
T	ransport
W	Vater sector/sewage treatment
O	other- please specify below

6.2. For the sectors that you have selected, what measure(s) would be needed at EU level?

Food and drinks, including reduction of food waste

500 character(s) maximum

Global supply chain and consumption carbon impact of food and drink is high. Food waste is a significant issue and in particular avoidable food waste should be prioritised and targets established that take account of national and regional diversity. Per capita/person rather than weight based or tonnage targets. Again reflective of the carbon impacts of food waste.

Textiles

500 character(s) maximum

Global supply chain and consumption carbon impact high and sector interventions such as the Sustainable Clothing Action Plan have made some improvement through voluntary measures. Support for the

7 Enabling factors for the circular economy, including innovation and investment

Enabling factors are essential to support the development of the circular economy could include supporting the development, dissemination and uptake of innovative solutions, investing in technology and infrastructure, supporting SMEs and developing the required skills and qualifications.

This section seeks your views on the role of these enabling factors in the development of the circular economy.

7.1. How important are the following enabling factors in promoting the circular economy at EU level?

	very important	important	not very important	not important	no opinion
Financing innovative projects or technologies relevant to the circular economy (from EU funds, e.g. Horizon 2020)	0	•	0	0	0
Public incentives (e.g. financial guarantees) for private investors to finance projects conducive to the circular economy	•	0	©	©	0
Support for the development of circular economy projects (e.g. technical assistance)	•	0	0	0	0
Support for innovative systemic approaches and cross-sectoral cooperation (e.g. industrial symbiosis and cascading use of resources)	•	©	©	©	0
Partnerships with public authorities to help					
	0	•	0	0	0

innovative businesses overcome potential legal obstacles to innovation					
Promotion of innovative business models for the circular economy (e.g. leasing and sharing)	•	0	0	0	0
Specific measures to encourage the uptake of the circular economy among SMEs	•	0	0	•	•
Exchange and promotion of best practice	0	0	•	0	0
Promoting the development of skills/qualifications relevant to the circular economy	•	0	0	0	•
Support for capacity-building in public administrations	0	©	•	0	0
Support for market penetration of innovative projects through labelling, certification and standards, public procurement for innovation, etc.	•	•	•	©	0
Better monitoring the implementation and impact of policies contributing towards the circular economy agenda	©	•	•	•	0
Increasing the knowledge base by collecting and providing information and data e.g. on material flows, technologies and consumption patterns	•	0	•	©	©
Other- please specify below	•	0	0	0	0

If you think that other measures not listed above should be considered, please specify:

200 character(s) maximum

Reduced/variable VAT rates across Europe for remanufactured (and refurbished) items. This would provide an incentive across sectors not just within specific sectors.

7.2. Do you have any other comments about enabling factors to promote the circular economy?

500 character(s) maximum

8

Upload documents

If your erganization prepared a dedicated position paper or wants to share any other related materials with the Commission, please use the upload function:

- $\hbox{-} c989e6bf\hbox{-}bfa5\hbox{-}4b6e\hbox{-}b4a2\hbox{-}8c5322ff0a04/2012 update to Technical Report FINAL 17_03_15 update.docx } \\$
- · c391f421-a546-4be0-8ec6-91b0a0727db4/Carbon Metric Policy Guide 2014.pdf
- 923afc0d-6070-43fb-a8ea-c68b2c435e49/CloCE Summary Report FINAL 15 06 15.pdf
- 904e3822-d178-4dee-86e9-26fc03a1b0ea/Copy of 2012 datasheet for publication_0.xlsm
- · 0cf0db22-6518-4e0f-9d7b-17b0295d8c32/The Scottish Carbon Metric Calculator.xlsm
- 02ce2199-26a0-4c78-9f32-10f0d5a09bb3/ZWS Additional comments for CE consultation Final.pdf

Contact

ENV-GROW-CIRCULAR-ECONOMY@ec.europa.eu